



Regular 39¢ Lb.
**Pure Jam
Fig Bars**

4 \$1
lb.

Flavorful fig bars filled with fig jam. A tasty treat for the whole family to enjoy. Great value!
Candy Dept.



1st Sale
**Home
Permanent**

2 for 1.40

Buy one Sears Home Permanent at Regular price and get second permanent for only 1c. A value!
Sundries Dept.



Great Buy on
**Alarm
Clocks**

2.99

Buy now from large assortment of styles... lighted dials, repeat alarms, luminous hands and dots.
Jewelry Dept.



Regular \$2 Ea.
Misses' Wallets

1.57

Clutch type, billfolds and French purses in assorted styles and colors. A great value at Sears!
Accessory Dept.

Sears

*Back to
School
and Campus*

SALE

Prices Effective Wednesday, Aug. 10th Through Saturday, Aug. 13th! Some Quantities Limited!



Regular 69¢ Pr.
**Seamless
Nylons**

2 \$1
pr.

First quality, run-resistant mesh knit. Reinforced at heel and toe. Fashion shades in sizes 8 1/2 to 11.
Hosiery Dept.



3 for \$1.50
**"Dream Puff"
Cotton Panties**

Pkg. of **3 for 1.17**

Cotton knit with elastic or banded legs. White and pastels. Girls' sizes 7 through 14. A buy!
Girls' Wear Dept.



Wash and Wear
**Sport
Shirts**

3 for \$5

Short sleeves, Hi-Boy collar styles. Stripes, checks and prints. In boys' sizes 6 to 18. A buy!
Boys' Wear Dept.



**Sport
Shirts**

Were \$2.99 to \$4.99
1.66

Roll and long sleeve styles in many easy care fabrics in prints and solids. Misses' sizes 32 to 38.
Misses' Sportswear



**Men's Short Sleeve
Sport Shirts**

Sears
Low
Price

3 for \$6

Men's short sleeve sport shirts in 100% combed cotton for cool summer comfort! Great assortment of gingham checks, plaids, stripes, nubby slubs and iridescent chambrays. Machine washable. Men's sizes: small, medium, large and extra large.



**CHARGE
YOUR
PURCHASES**
on Sears
Revolving Charge



**Back-to-School
Dresses for
Little Girls**

Were \$5.99 to \$6.99
2.97

Tremendous assortment of styles, patterns and colors to choose from. All in easy care fabrics. Little girls' sizes 3 through 6X.
Infants'-Children's Dept.



97¢ to \$1.88 Pr.
**Panties in
Rayon-Nylon**

2 for 97¢

Tremendous assortment of styles in Bemberg® rayon and nylon tricot. Misses' sizes.
Lingerie Dept.



Regular \$2.50
**Top Quality
Misses' Bra**

1.88

Tremendous buy on Sears "Right Position" bras. Gives firm, comfortable support. Misses' sizes.
Bra and Girdle Dept.



\$7.99 to \$9.99
**Men's
Shoes**

5.97

Lightweight Pound-a-Pairs or smooth 'n brushed casuals. Oxfords and slip-ons. Men's sizes.
Shoe Dept.



Regular \$6.99
**Perma-Prest
Jackets**

5.77

All weather jackets to wash and wear... never need ironing! Assorted colors. Men's sizes.
Men's Casual Wear Dept.

ALL ROADS LEAD TO Sears SOUTHERN CALIFORNIA STORES

SHOP 6 NIGHTS
SHOP MONDAY THRU SATURDAY
9:30 A.M. TO 9:30 P.M.